

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION CONTACT:

Gail Sideman (262) 240-7433;

mobile (414) 559-7433;

email: gsideman@publisode.com

**IS YOUR DIAMOND FLAWLESS OR LESS THAN PERFECT?
GRADUATE JEWELER GEMOLOGIST, HARRY GLINBERG APPRAISES JEWELRY
FOR ALL GENERATIONS**

WAUWATOSA, Wis. -- People are finding value in the most obscure items in their homes and their jewelry boxes are no exception. Just what is the quality of a 50-year-old pendant or newly purchased engagement ring? Certified graduate jeweler gemologist, Harry Glinberg, said there is no categorical answer but with an educated eye, he helps people discover the value of their baubles.

Glinberg, owner of Harry C. Glinberg Jewelers in Wauwatosa (www.harryglinbergjewelers.com), said that the popularity of shows such as the "Antique Road Show," as well as escalating gold and platinum prices, are moving people to further seek the value of their jewelry.

While Glinberg uses the four basic "C's" – color, clarity, carat weight and cut – to appraise a piece of jewelry, he also offers the following to gauge value:

- Quality of the stone(s);
- Size of the stone(s);
- Manufacturing process of the piece
(determines the time and effort it took to create a piece);
- Is the mounting simply mounted and mainstream?
- Is the piece custom made? (if so, it will hold more value).

"I have worked with people who forgot they owned particular pieces of jewelry and found them while downsizing, when a relative passed away or wore but never considered the piece's value," Glinberg said. "Insurance companies require a written appraisal for anything protected in a policy so it's important to take stock and value of what you have whether you want to keep or sell it."

Harry C. Glinberg Jewelers is a family-owned and operated business and one of the largest retailers of fine diamonds in the United States. The store is located at 2675 N. Mayfair Rd. Suite 305 in □Wauwatosa.

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