

FOR IMMEDIATE RELEASE

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**HARRY C. GLINBERG JEWELERS IS “GOING RED” AGAINST
HEART DISEASE IN FEBRUARY**

***Jeweler will donate 10% from February '08 sales of heart-shaped and ruby
jewelry to the American Heart Association***

In honor of American Heart Month

WAUWATOSA, Wis. --- Few things make a heart flutter with excitement more than a gift of dazzling new jewelry.

Harry C. Glinberg Jewelers (harryglinberg.com) is helping the American Heart Association (americanheart.org) and its affiliate, “Go Red for Women” (goredforwomen.org), fight unhealthy quivers and create awareness for heart health care and heart disease when it donates 10 percent from sales of heart-shaped and ruby-enhanced jewelry in the month of February.

Like the American Heart Association, Glinberg Jewelers is taking the month of Valentine’s Day, which is associated with the romantic heart and gifts of jewelry, and adding an important health message related to the physical heart. February 2008 provides for special availability of precious red ruby pieces including bracelets, rings, earrings and chains, as well as heart-shaped pendants in different sizes and stone enhancement.

“One of our most popular heart-shaped pendants is a lady’s white gold piece with pave set round diamonds,” said Harry Glinberg, owner of Harry C. Glinberg Jewelers. “It, as well as our other pieces, will long remind the recipient not only of its beauty, but that the purchase helped support the effort to eradicate heart disease, which is the No. 1 killer of women in the United States.”

Purchases may be made in the store or online at www.harryglinberg.com.

Harry C. Glinberg Jewelers is a family-owned and operated business, and one of the largest retailers of fine diamonds in the United States. Its home base is located at 2675 N. Mayfair Road, Suite 305 in Wauwatosa, a city located west of Milwaukee.

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